



NATAN

WORLDWIDE DISASTER RELIEF

Advisory Board



Steve Farkas is co-founder of the FDR Group (www.thefdrgroup.com), a nonpartisan public opinion research firm that helps nonprofit organizations understand how key groups and the public feel about their initiatives. The firm conducts surveys, focus groups, leadership interviews, and program evaluations.

Steve is the principal researcher of hundreds of major opinion studies on such issues as education, democracy, philanthropy, criminal justice, and foreign policy. His expertise lies in crafting original questionnaires, employing advanced statistical techniques, and moderating focus groups. He has appeared on CNN, NPR, CBS, and ABC. He serves on the executive boards of nifi.org and untoldnews.org.

Steve earned his B.A. from New York University, and his M.A. and M. Phil. from Columbia University's Department of Political Science. From 1992 to 2004 Steve was Director of Research at Public Agenda, a nonprofit think tank. Steve lives in Manhattan, frequently returning to visit his native Israel.