



# NATAN

## WORLDWIDE DISASTER RELIEF

### Advisory Board



#### **Marcella Rosen (New York)**

Marcella founded Untold News in January 2010. In 2002, she established the Campus Tolerance Foundation to research and create awareness about the bias present on college campuses. She formerly held the role of Director of Media Worldwide, an Executive Vice President and Corporate Board member of NW Ayer Inc, then one of the largest advertising agencies, as well as President of Trager-Rosen, Inc. and Executive Vice President of Freemark, an early dot-com. She serves as a Director of the 92nd Street Y, the

Jewish Community Relations Council, and the Abraham Joshua Heschel School. Barnard College awarded Marcella the Distinguished Alumna Award in May of 2015. She is a past recipient of the Matrix Award for Advertising from Women in Communications and the Crystal Prism award from Advertising Women of New York. She was the Founder and Chair of The Deciding Vote, an ad hoc group in communications, which ran a campaign to get women to vote in 1992.

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